

PREMIA

Privacy Policy

At **Premia Chemicals Private Limited** (“Premia Chemicals”, “we”, “our” or “us”), we are fully committed to protecting your personal data and privacy. This Privacy Policy outlines how we collect, use, store, process, and share your personal data in compliance with applicable Indian laws, including:

- The **Information Technology Act, 2000** (“IT Act”)
- The **Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011** (“SPDI Rules”)
- The **Digital Personal Data Protection Act, 2023** (“DPDP Act”)
- Relevant provisions under the **Indian Contract Act, 1872**, and, where applicable,
- The **EU General Data Protection Regulation (GDPR)** for data subjects based in the European Union.

This Policy applies to all individuals who:

- Visit our website or digital platforms (e.g., www.premiachem.in),
- Interact with us as customers, suppliers, vendors, or business associates,
- Receive our product communications or participate in marketing programs,
- Apply for employment, consultancy, or distributorship opportunities.

1. Data Controller and Contact Details

Premia Chemicals Private Limited is the **Data Fiduciary** under the DPDP Act and **Data Controller** under international standards, responsible for the collection and management of your personal data.

For any inquiries regarding your personal data or to exercise your rights under the law, please contact:

Data Protection Officer (DPO)

Email: info@premiachem.in

2. Legal Basis for Processing

We collect and process personal data under the following lawful bases:

- **Consent** of the individual (as per DPDP Act and IT Rules)
- **Performance of a contract**
- **Compliance with legal obligations**
- **Legitimate business interests**, provided they do not override your rights and freedoms

3. Categories of Personal Data We Collect

Context	Personal Data
Website Users	Name, email ID, mobile number, IP address, browser/device data
Customers & Dealers	Company name, GSTIN, contact person details, transaction history
Vendors & Suppliers	Business details, banking information, tax details, contact data
Job Applicants	Resume/CV, educational and employment history, contact details
Event Participants	Photographs, videos, audio recordings, CCTV footage (where applicable)

We **do not collect Sensitive Personal Data** (as defined under SPDI Rules), such as passwords, financial data (unless essential), health information, or biometric identifiers unless expressly required for a legitimate purpose and with your prior consent.

4. Purpose of Collection and Use

We collect and use personal data for the following purposes:

- ◆ **Business Transactions**
 - Processing orders, quotations, and sample requests
 - Fulfillment of services and support
 - Invoicing, accounting, and logistics coordination
- ◆ **Relationship Management**
 - Customer/dealer engagement and onboarding
 - Vendor and supplier communications
 - After-sales service and product updates
- ◆ **Marketing and Promotion**
 - Sending updates, newsletters, and campaign communications
 - Customizing your experience on our platforms
- ◆ **Legal & Regulatory Compliance**
 - Know Your Customer (KYC), AML checks, tax compliance
 - Enforcement of contracts and legal claims
 - Audit, fraud prevention, and cyber security
- ◆ **Employment & Recruitment**
 - Talent acquisition, interviews, and onboarding
 - Internal employee record management (for staff)

5. Disclosure and Transfer of Data

We may share your personal data under confidentiality and data protection obligations with:

Category	Purpose
Internal Departments	Operations, sales, accounts, HR, logistics, R&D
Authorized Distributors & Partners	Fulfillment, technical support, business coordination
Third-Party Service Providers	IT, web hosting, CRM, courier, HR consultants
Regulatory Bodies	As mandated under applicable Indian laws (e.g., tax, labor, legal notices)
Cross-border Processors	With adequate safeguards under DPDP/GDPR (e.g., secure cloud services, global CRM tools)

We **do not sell or rent** personal data to any third party.

6. Security Measures

In compliance with the **SPDI Rules** and **DPDP Act**, we implement appropriate technical and organizational security practices, including:

- Password protection and user authentication
- SSL encryption and firewalls
- Role-based access control
- Regular audits and data backup
- Incident response protocols

We also expect our vendors and service providers to comply with equivalent standards of security.

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7. Data Retention

Your personal data will be retained only for the duration necessary to:

- Fulfill the purpose for which it was collected,
- Comply with statutory or regulatory requirements,
- Resolve disputes or enforce contracts.

Thereafter, it will be **securely deleted or anonymized**, unless required for legal purposes.

8. Your Rights under Indian Law

You have the following rights under the **DPDP Act, 2023**:

- **Right to Access:** Request a copy of your personal data processed by us
- **Right to Correction:** Rectify any inaccurate or incomplete data
- **Right to Erasure:** Request deletion of your data (subject to legal retention)
- **Right to Consent Management:** Withdraw or manage your consent for specific purposes
- **Right to Grievance Redressal:** Lodge a complaint with our DPO or Data Protection Board of India (upon notification)

To exercise your rights, contact: info@premiachem.in

9. International Transfers

If your data is transferred outside India for business or IT infrastructure purposes, we ensure such transfers are:

- Carried out with **appropriate data protection contracts**, and
- In compliance with **Chapter IV of the DPDP Act** and **GDPR**, where applicable.

10. Use of Cookies and Digital Tracking

Our website uses cookies and similar technologies to:

- Improve website functionality
- Track user behavior and preferences
- Conduct analytics (e.g., via Google Analytics)

You can manage or disable cookies through your browser settings. Note that disabling cookies may impact your user experience.

11. External Links and Social Media

Our website may contain links to third-party platforms (e.g., Facebook, LinkedIn, YouTube). These platforms operate under their own privacy policies, and we are not responsible for their data practices. We recommend reviewing their privacy terms before use.

12. Policy Updates

We may update this Privacy Policy periodically to reflect legal or operational changes. Any updates will be published on our website with a revised "Last Updated" date.

Effective Date: 24 July 2025

Last Updated: 24 July 2025

Premia Chemicals Private Limited